

DEREK RUSH

WEB DESIGNER/DEVELOPER

OBJECTIVE

Web-developer with design and usability experience looking for challenging projects that let me expand my Ruby on Rails and Ajax skill set while producing agile web applications.

PROFILE

Highly motivated web developer, and designer with 5+ years of GUI experience including a strong understanding of usability practices. Proven leadership and work ethic. Managed the creation of GUI's for \$25 million software company in 2003. Experience in a fast-paced startup environment facilitated the development of valuable skills such as flexibility/adaptability in leadership role and a strong self-start attitude.

EXPERIENCE

FREELANCE LAKE FOREST, CA 2007-PRESENT

- ❖ **NuTheory** - Personal portfolio and blog built on Rails with MySQL.
- ❖ **Red Bull Skateboarding** - Helped design logos and a blog for a future ad campaign. The ad campaign will be focused largely online with the blog (in production) and viral videos.
- ❖ **Miio** - Micro-blogging social network similar to Twitter and built on Rails. I contributed the designs, XHTML and CSS for the prototype.

LEAD INTERFACE DESIGNER, FOLDERA HUNTINGTON BEACH, CA 2003-2007

As one of the founding members of this company I had many different roles. These included Front End Programmer, Assistant to the CEO, Interface Designer, Usability Engineer, and GUI Manager. My primary responsibility was Interface Design for a company specializing in web-based workgroup collaboration software.

- ❖ Created a set of guidelines for the GUI team that focused on reducing the amount of clutter on each design.
- ❖ Designed interfaces to incorporate input from multiple sources, such as business development, customer relations, quality assurance, and executive management.
- ❖ Developed site maps, information architecture, and interaction flows.
- ❖ Co-created all the initial HTML and CSS for the GUI's.
- ❖ Performed regular usability audits of the application.
- ❖ Managed all bug reports that were GUI related.
- ❖ Created logos, business cards, and investor brochures.

WEB DEVELOPER, EXTERIOR ARTS ALISO VIEJO, CA 2001-2003

As a web developer at Exterior Arts I was in charge of building and maintaining an online landscape and plant database using Microsoft SQL and C#.

- ❖ Developed and maintained the company website including a robust searchable database of landscape elements and styles with a plant library searchable by plant features.

- ❖ HTML developer for proprietary software program that allowed clients to work with project manager on custom landscape designs.

- ❖ Managed printing services for the company including AutoCAD Plotting of landscaping plans.

STUDENT TECHNICIAN, SILVERADO HIGH SCHOOL MISSION VIEJO, CA 1997-1999
Junior year of High School I worked 20 hours a week maintaining the school network and assisting teachers of the adult computer education classes.

- ❖ Helped manage and maintain Novell network of 100 PCs.

- ❖ Assisted in teaching adult classes in HTML, Microsoft Office, and computer fundamentals.

SKILLS

XHTML, CSS, Ruby on Rails, MySQL, Usability Engineering, Photoshop, Fireworks, Illustrator, InDesign, Flash, SVN, TextMate

REFERENCES

Available upon request.